

HOW IT ALL WORKS

3 MONTHS OUT:

CHOOSE YOUR METHOD ONLINE
www.Warehart.com

- **Pre-Sell:** *This is the more common type of fundraising program. Take orders on books, collect the money and after you turn it in, the rest of the profit is yours to keep! An online page will be setup for you to help you take orders for your group.*
- **Fast Cash:** *Purchase your books now and then set up your fundraising table or booth. Then, when you receive the money, it's all yours!*

2 MONTHS OUT:

Fast Cash: *Books are sent to school immediately*

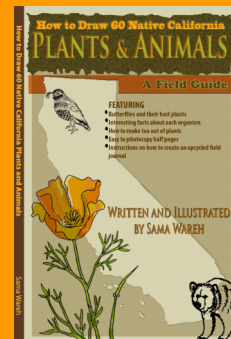
Pre-sell:

- *Download all letters and marketing materials to announce fundraiser*
- *Fundraising Begins*
- *Finish collecting all payments from students*
- *Place School Order*

1 MONTH OUT:

- *Receive order delivered to your school*

Did you know that you can make medicine out of Prickly Pear Cactus or that it only takes a few steps to learn how to draw it? How to Draw 60 Native California Plants and Animals highlights some of California's diverse native species, and shows step by step instructions on how to draw them. Each page offers a fact about the species, and is formatted in a way that makes it easy to understand its ecological significance. This book is designed with the teacher and Field Naturalist in mind. With easy to photocopy pages, step by step instructions on how to make a field journal, and recipes for making tea, it is the perfect, travel friendly, easy-to-pack book.



**To get started,
go to**

www.WareArt.com
or call
(714) 745-3001



HOW TO DRAW 60 NATIVE CALIFORNIA PLANTS AND ANIMALS: A FIELD GUIDE

BY SAMA WAREH

Fundraising Guide



**Fundraise with
Art & Science
Education**

Burrowing Owl

(*Athene cunicularia*)

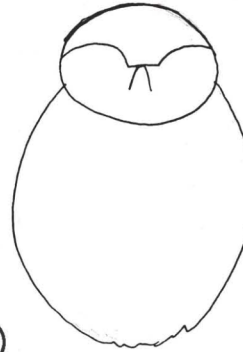
The fundraiser that:

- Brings art enrichment to your school!
- Teaches students and adults alike about important local wildlife!
- Is educational and fun at the same time!

Sample from the book



2



1

Burrowing Owls have a unique insect hunting strategy. They collect scat and deposit it at the entrance to their den as a welcome mat in hopes of attracting insects straight to them.



3



4

How much profit can we earn?



- The books retails for \$10.00 each
- You get to keep \$4.00 for each book that sells.
- The best part is that it is risk free! You don't have to put any money up front! If you choose to pre-sell, you can take orders from supporters or even send them to a link that will be setup for your group.
- This offer is ONLY available for school and scout groups and Not-For-Profit entities. Wareh Art will pay the sales tax for every book sold.

Example: If a school sells 1000 books that sell for \$10.00 each, the total raised is \$10,000. The school then goes online and places the order for \$6,000. They automatically get to keep the \$4,000 profit. If a book sold online through the pre-sell link, then a check equal to 40% will be mailed to the group.